

OFFICE OF INTERNATIONAL AFFAIRS TACTICAL PLAN 2009-2012

I. Background:

a. Introduction:

Through the Paul S. Honda International Center (HIC), International Café and International Club, the Office of International Affairs (OIA) is responsible for providing campus-wide support to 1) build on and support the language, cultures, and history of Hawai‘i, 2) develop a students’ capacity to understand and respect diverse cultures, 3) build strong and viable educational and economic partnerships, and 4) strengthen the College’s role as a bridge between Asia, the Pacific, the Americas, and the world. OIA also represents Kapi‘olani CC at the International Education Committee of the University of Hawaii Community Colleges.

b. Brief History:

OIA was established in 2009 under the Chancellor’s Office at Kapi‘olani CC. The OIA has its forerunners as Honda International Center, International Education (IE), Kapi‘olani Asian Pacific Emphasis (KAPE) and Integrated International Education and Globalization (IEG).

II. Mission Statement:

OIA prepares students for a globally competitive and collaborative workforce and effective engagement and leadership in the global environment.

III. Kapiolani Community College Strategic Outcomes:

The goals of OIA are in alignment with the following two strategic outcomes of 2008-2015 KAPI‘OLANI CC Strategic Plan:

1. “STRATEGIC OUTCOME C-1: Economic Contribution - contribution to the state’s economy and provide a solid return on its investment in higher education through research and training.
2. “STRATEGIC OUTCOME D-6 & 8: Globally Competitive and Collaborative Workforce – addresses critical workforce shortage and prepare students for effective engagement and leadership in a global environment.

IV. OIA Tactical Outcomes:

1. OIA will focus on international student recruitment and student academic success. (Measure D-8)
2. OIA provides leadership/support services in enhancing communication between students, faculty and staff regarding all aspects of international education. OIA will support curriculum development and activities in order to meet the needs of a globally competitive workforce. (Measure D-6)
3. OIA will strengthen relationships and broaden the network of partnerships with institutions in Asia, the Pacific, Latin America, Africa and the Middle East to provide quality international education and training programs. (Measure C-1)
4. OIA will develop new Study Abroad programs to bring more international opportunities to Kapi‘olani CC students in liberal arts and professional/vocational programs. (Measure D-6)
5. OIA will develop intercultural programs, cultivate intercultural understanding, and increase service-learning opportunities through International Café and International Club. (Measure D-6)
6. OIA will support the International Festival and International Education Week by offering an array of educational activities designed to educate students, faculty, staff and administration and the community. These two special events will also strengthen the relationship between the College and the community donors. (Measure D-6)

| | |
|---|---|
| Tactical Outcome #1 | OIA will focus on international student recruitment and student academic success. |
| Strategies | <p>1.1. The number of int'l students (F-1 and other visa) will increase by 10% per year. Greater recruitment efforts will be made through the use of recruiting representatives in Asia, Latin America, Africa and the Middle East.</p> <p>1.2. OIA will maintain/increase current academic success rates of int'l students (F-1 & other visa)</p> |
| Means of Assessment | <p>1.1. The number of int'l students (F-1 and other visa) will increase by 10% per year. (630 students in AY2009)</p> <p>1.2. Increase the current success rate as measured by graduation, course completion, and transfer, through greater efforts on seminars, orientations, and advising to int'l students. (Example: 93.6% Fall 2009 Completion Rate) Future plans call for actions that parallel Hawaii Graduation Initiative.</p> |
| Position(s) Responsible | <p>1.1. HIC Education Specialists</p> <p>1.2. HIC West student counselors</p> |
| Synergies with Other Programs, Units, Emphases and Initiatives | <p>1.1. The increase/decrease of int'l students will impact the ESOL program and college's revenue.</p> <p>1.2. Close collaboration with ESOL department, KISC and other departments, programs and disciplines.</p> |
| Resources <input checked="" type="checkbox"/> Special (existing) | <p>1.1. 20% of ESOL 197 profit (approx. \$45,000) will be used for recruitment and marketing expenses.</p> <p>1.2. No additional resources necessary.</p> |
| Tactical Outcome #2 | OIA provides leadership/support services in enhancing communication between students, faculty and staff concerned with various aspects of international education. OIA will support international curriculum development and activities in order to meet the needs of a globally competitive and collaborative workforce. |
| Strategies | <p>2.1. OIA supports the development of grant proposals to fund future international curriculum development.</p> <p>2.2. OIA supports the Business Education Department in its efforts to develop an in International Business program. (curriculum development, faculty development & student engagement and Internship)</p> |
| Means of Assessment | <p>2.1. Office of Institutional Effectiveness will track the status of grant proposals.</p> <p>2.2. OIA will report on the progress of Title VI-A and Title VI-B.</p> |
| Position(s) Responsible | <p>2.1. OIA and Office of Institutional Effectiveness</p> <p>2.2. OIA Chair, Business Education Chair and Social Sciences Chair</p> |
| Synergies with Other Programs, Units, Emphases and Initiatives | <p>2.1. Various outside funding organizations and ORA. (Office of Research Administration, Manoa)</p> <p>2.2. Hawaii Business Community, Shidler School of Business, DBEDT.</p> |
| Resources <input checked="" type="checkbox"/> Grants | <p>2.1. Outside funding agencies including government and private foundations.</p> <p>2.2. U.S. Department of Education for Title VI-A and VI-B grants.</p> |
| Tactical Outcome #3 | OIA will strengthen relationships and broaden the network of partnerships with institutions in Asia, the Pacific, Latin America, Africa and the Middle East to provide quality international education and training programs. |
| Strategies | <p>3.1. Evaluate and assess partnership potential through market research to identify specific programs/projects for development of international agreements.</p> <p>3.2. Revenues from int'l partnership agreements will increase by 30% over the 3 years of the tactical plan, with annual target increase of 10% to reach \$300,000 in 2012. (2009: int'l customized contract training revenue \$250,000)</p> |
| Means of Assessment | <p>3.1. Identify 50 existing and/or potential partners for follow-up and development by December 2012.</p> <p>3.2. Assessment by total revenue.</p> |

| | |
|---|---|
| Position(s) Responsible | 3.1. HIC East program coordinators 3.2. HIC East program coordinators |
| Synergies with Other Programs, Units, Emphases and Initiatives | 3.1. Intra-campus partnering between OIA and academic departments. Increased awareness of international education through internationalization of the campus. 3.2. Intra-campus partnering between OIA and academic departments. Increased awareness of the importance of international education through internationalization of the campus. |
| Resources <input checked="" type="checkbox"/> Special (existing) | 3.2. 10% of ESOL 197 profit (approx. \$22,000/year) will be allocated to OIA for marketing and development of international customized contract training programs and partnership agreements. |
| Tactical Outcome #4 | OIA will develop new Study Abroad programs to bring more international opportunities to our students in liberal arts and professional/vocational programs. |
| Strategies | 4.1. OIA will develop new liberal arts study abroad programs working with academic departments. 4.2. OIA will develop new study abroad programs with vocational schools working with academic departments. |
| Means of Assessment | 4.1. OIA will develop 2 new liberal arts study abroad programs per academic year. 4.2. OIA will develop 2 program-specific study abroad programs in A.S. Degree programs per academic year. |
| Person(s) Responsible | 4.1. OIA and Study Abroad Coordinator 4.2. OIA and Study Abroad Coordinator |
| Synergies with Other Programs, Units, Emphases and Initiatives | 4.1. Close collaboration with the Office of the Chancellor, Service Learning Center, Int'l Café, other departments, programs and disciplines. 4.2. Close collaboration with the Office of the Chancellor, Service Learning Center, Int'l Café, other departments, programs and disciplines. |
| Resources <input checked="" type="checkbox"/> Special (existing) <input checked="" type="checkbox"/> Grants | 4.1. / 4.2. 20% of ESOL 197 profit (approx. \$45,000) will be allocated for the new study abroad programs. |
| Tactical Outcome #5 | OIA will develop intercultural programs, cultivate intercultural understanding, and increase service-learning opportunities through International Café and International Club. |
| Strategies | 5.1. Int'l Club will conduct assessments each semester to measure the impact of programs and activities on students' understanding and respect for diverse cultures. 5.2. Int'l Cafe will increase the number of participants who successfully complete service learning programs by 3% through alignment with Service Learning participants. (2009 baseline: 40 participants) |
| Means of Assessment | 5.1. Int'l Club and Int'l Café will conduct program evaluations at the end of each semester beginning Spring 2010. 5.2. Int'l Club and Int'l Café will require reflection papers by the participating students beginning Spring 2010. |
| Person(s) Responsible | 5.1. Int'l Club Adviser 5.2. Int'l Café Coordinators |
| Synergies with Other Programs, Units, Emphases and Initiatives | 5.1 / 5.2 Close collaboration with Service Learning Center, Office of Student Activities, Student Congress, CELTT, ESOL program and HIC. |

| | |
|--|--|
| Resources <input checked="" type="checkbox"/> Others (club fundraising) | 5.1. Int'l Club will require \$1,000 - \$1,500 per academic year for the activities starting AY 2010-2011 in order to successfully implement the proposed number of joint activities 5.2. Int'l Café will require \$1,000 - \$1,500 per academic year for the activities starting AY 2010-2011 in order to successfully implement the proposed number of joint activities. |
| Tactical Outcome #6 | OIA will support the International Festival and International Education Week by offering an array of educational activities designed to educate students, faculty, staff and administration and the community. These two special events will also strengthen the relationship between the College and the community donors. |
| Strategies | 6.1. The Int'l Events Coordinator will continue to conduct surveys to measure the impact of programs and activities on students' knowledge, understanding and respect for diverse cultures 6.2. Int'l Events Coordinator will continue to increase the number of students, faculty, staff and administrative participants who join the Int'l Education Week and the Int'l Festival activities by 15% per year. (2009 Baseline: 4,000 participants) |
| Means of Assessment | 6.1 / 6.2 The Int'l Events Coordinator will assess and summarize findings in a report to the Chancellor. |
| Person(s) Responsible | 6.1 / 6.2 Int'l Events Coordinator |
| Synergies with Other Programs, Units, Emphases and Initiatives | 6.1 / 6.2 Close collaboration with the Honda International Center, all faculty, the Int'l Pathway of the Service Learning Center, The Pacific and Asian Affairs Council, and the Office of the Chancellor. |
| Resources <input checked="" type="checkbox"/> Special (existing) | 6.1 / 6.2 Int'l Festival and Int'l Education Week will require \$7,500 per academic year for the activities starting AY 2010-2011 in order to successfully implement the proposed activities. |